

Site Usage

All Visits 5,329 Visits
New Visitors 1,221
Search Traffic 792

All Visits 68.89% Bounce Rate
New Visitors 59.71%
Search Traffic 50.88%

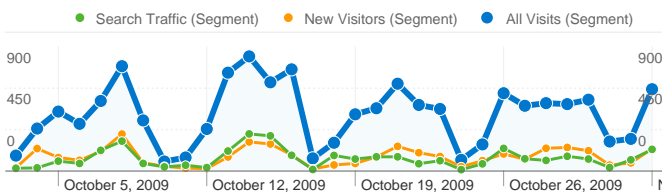
All Visits 12,794 Pageviews
New Visitors 3,225
Search Traffic 2,866

All Visits 00:01:14 Avg. Time on Site
New Visitors 00:01:26
Search Traffic 00:01:56

All Visits 2.40 Pages/Visit
New Visitors 2.64
Search Traffic 3.62

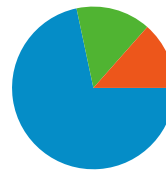
All Visits 22.91% % New Visits
New Visitors 100.00%
Search Traffic 28.16%

Pageviews for all visitors



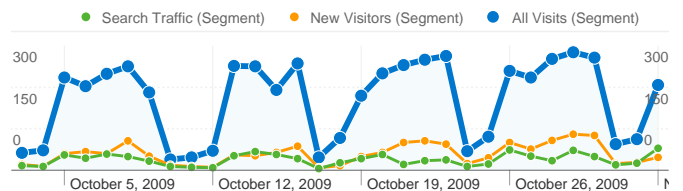
Pageviews
12,794

Traffic Sources Overview



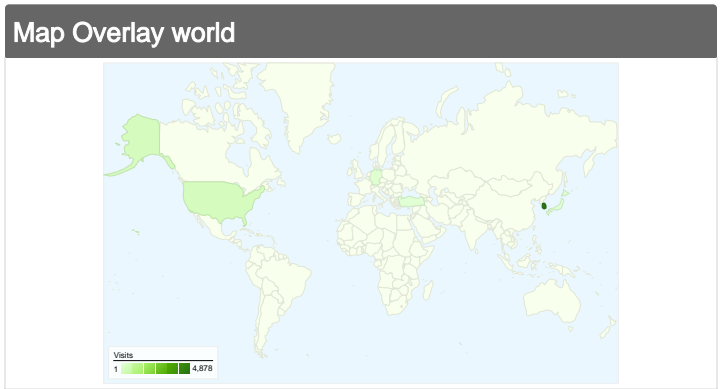
Direct Traffic
 3,819.00 (71.66%)
Search Engines
 792.00 (14.86%)
Referring Sites
 718.00 (13.47%)

Visitors Overview



Visits
5,329

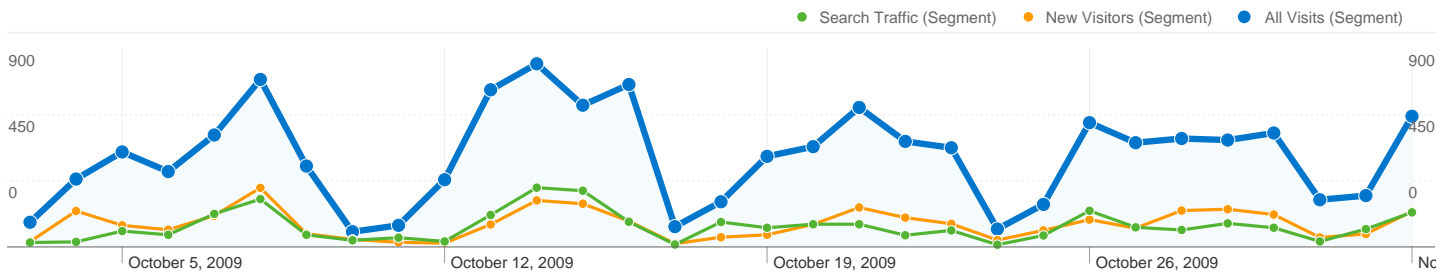
Content Overview		
Pages	Pageviews	% Pageviews
/index.htm		
All Visits	9,988	78.07%
New Visitors	2,237	17.48%
Search Traffic	1,881	14.70%
/Pages/StaffPages.htm		
All Visits	874	6.83%
New Visitors	265	2.07%
Search Traffic	234	1.83%
/Pages/Gaggle.htm		
All Visits	381	2.98%
New Visitors	103	0.81%
Search Traffic	182	1.42%
/Pages/Lunch.htm		
All Visits	137	1.07%
New Visitors	24	0.19%
Search Traffic	60	0.47%
/Pages/Calendar.htm		
All Visits	126	0.98%
New Visitors	40	0.31%
Search Traffic	60	0.47%



Pageviews for all visitors

Oct 3, 2009 - Nov 2, 2009

Comparing to: Visit Segments

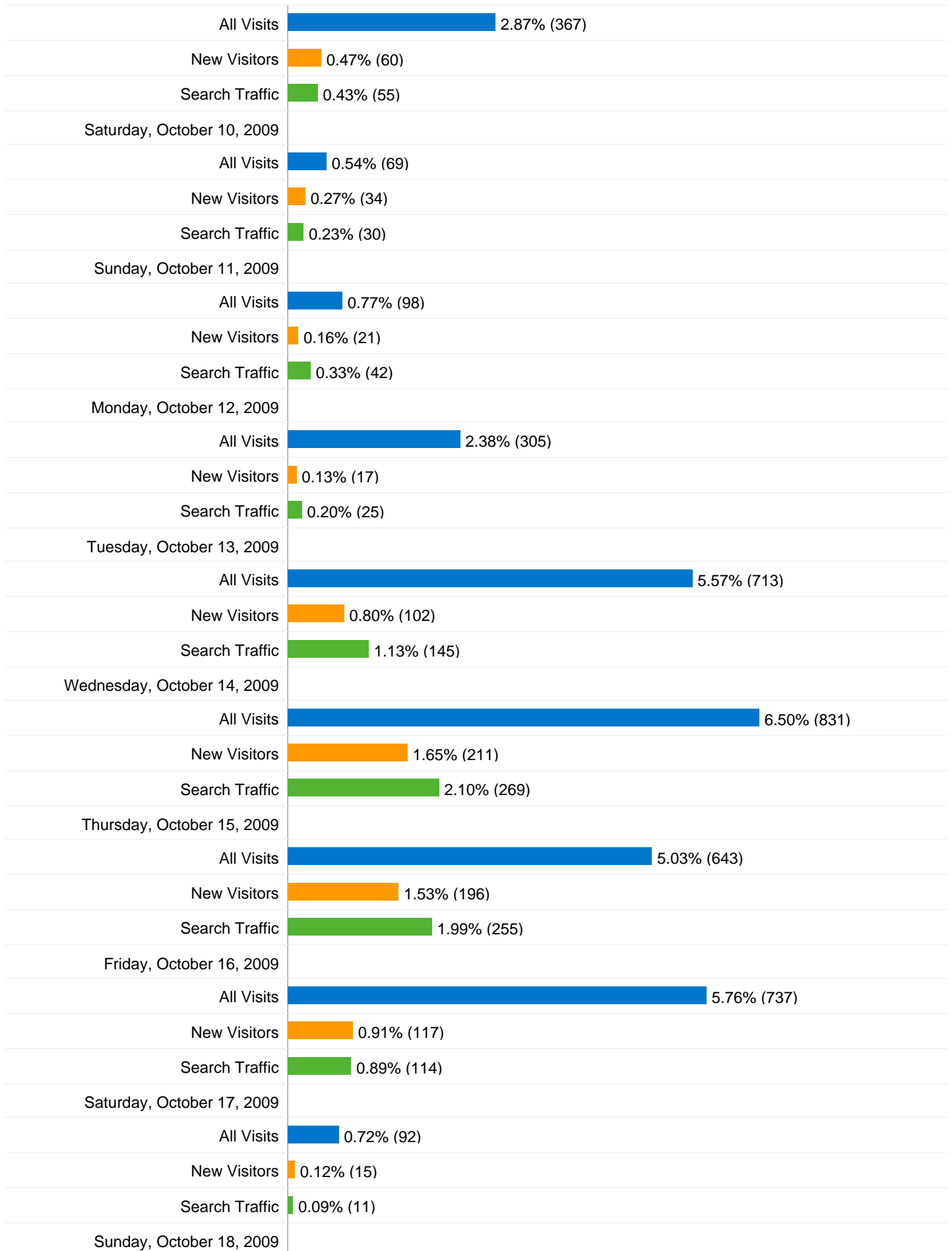


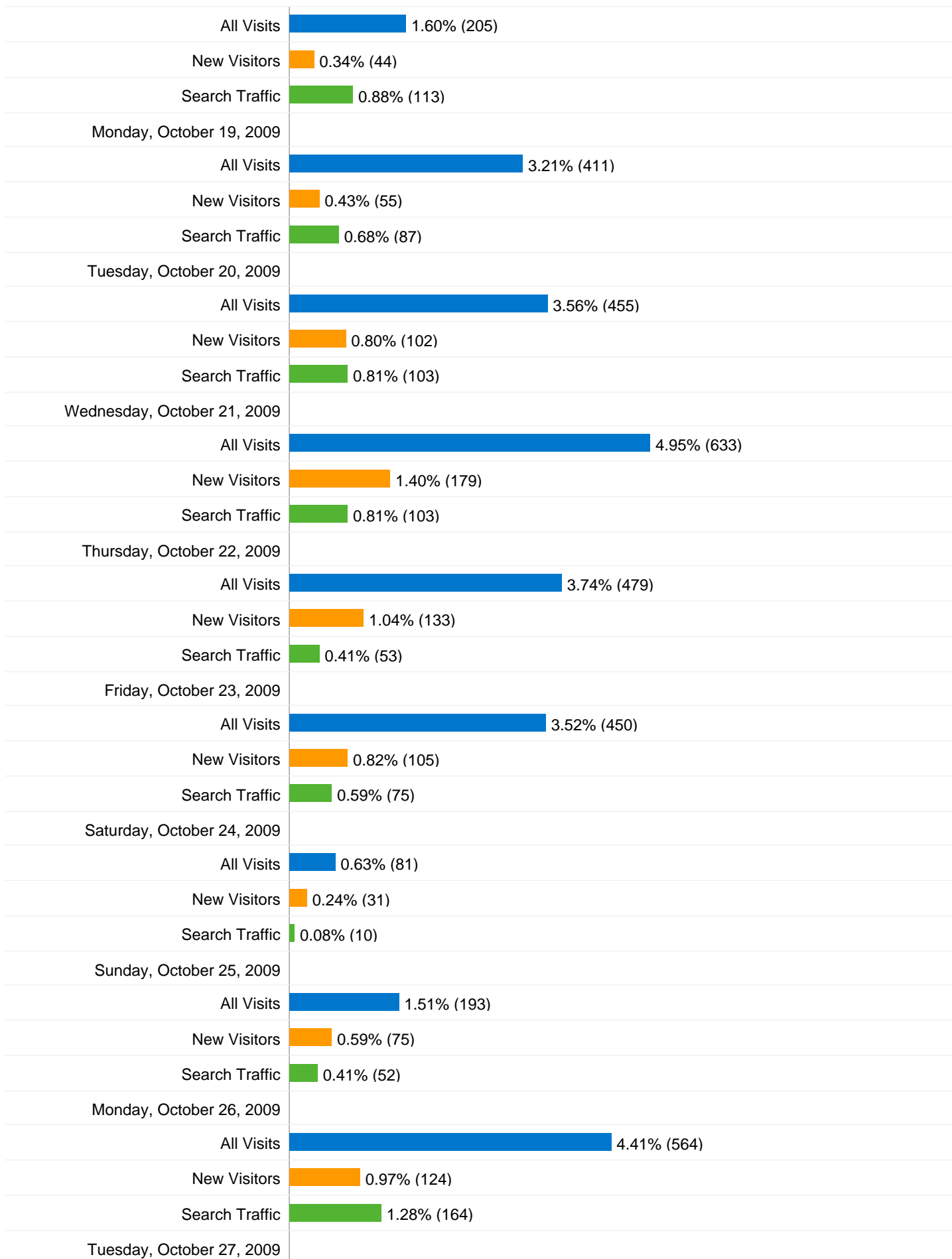
All Visits **12,794** Pageviews

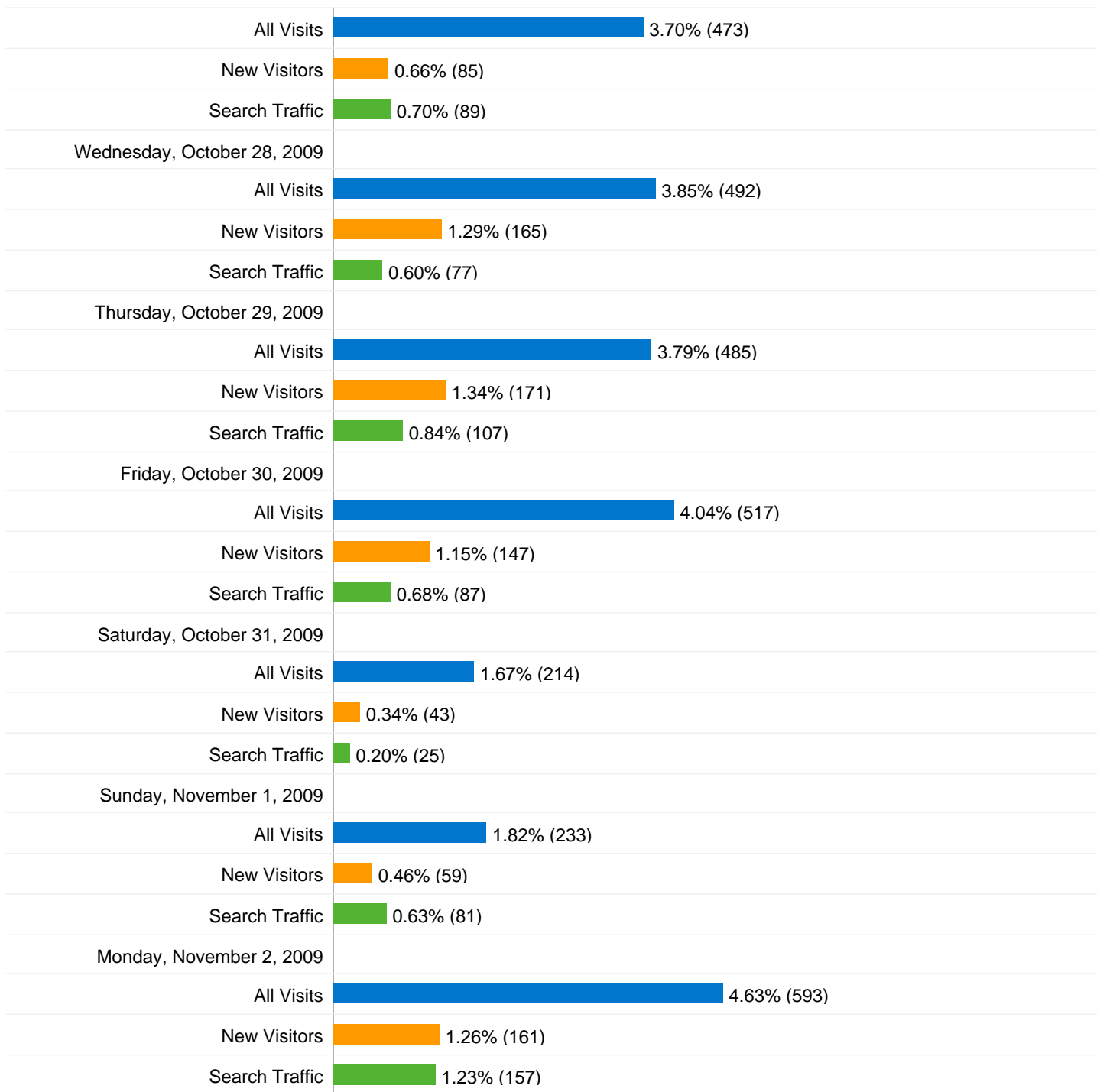
New Visitors **3,225**

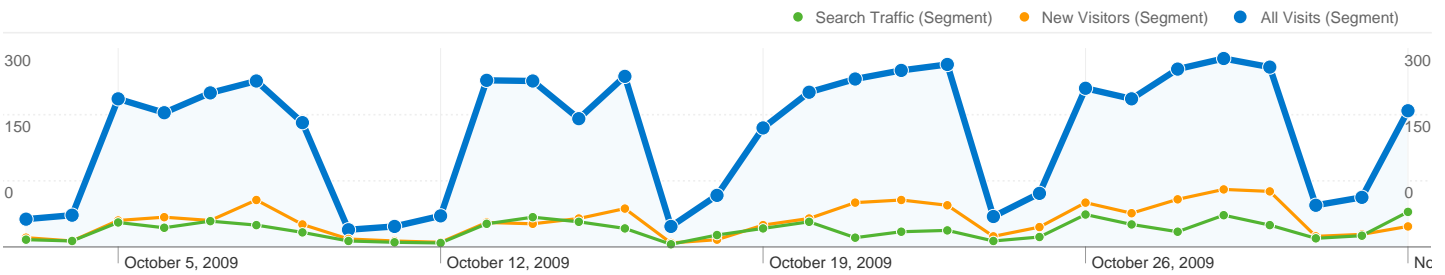
Search Traffic **2,866**

Saturday, October 3, 2009	
All Visits	0.88% (112)
New Visitors	0.19% (24)
Search Traffic	0.16% (20)
Sunday, October 4, 2009	
All Visits	2.41% (308)
New Visitors	1.27% (163)
Search Traffic	0.18% (23)
Monday, October 5, 2009	
All Visits	3.37% (431)
New Visitors	0.77% (98)
Search Traffic	0.56% (72)
Tuesday, October 6, 2009	
All Visits	2.67% (342)
New Visitors	0.61% (78)
Search Traffic	0.43% (55)
Wednesday, October 7, 2009	
All Visits	3.97% (508)
New Visitors	1.11% (142)
Search Traffic	1.17% (150)
Thursday, October 8, 2009	
All Visits	5.94% (760)
New Visitors	2.09% (268)
Search Traffic	1.70% (217)
Friday, October 9, 2009	







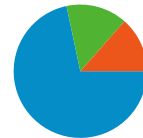


All traffic sources sent a total of 5,329 visits in the "All Visits" segment

All Visits 71.66% Direct Traffic
 New Visitors 59.46%
 Search Traffic 0.00%

All Visits 13.47% Referring Sites
 New Visitors 22.28%
 Search Traffic 0.00%

All Visits 14.86% Search Engines
 New Visitors 18.26%
 Search Traffic 100.00%



Direct Traffic
 3,819.00 (71.66%)
Search Engines
 792.00 (14.86%)
Referring Sites
 718.00 (13.47%)

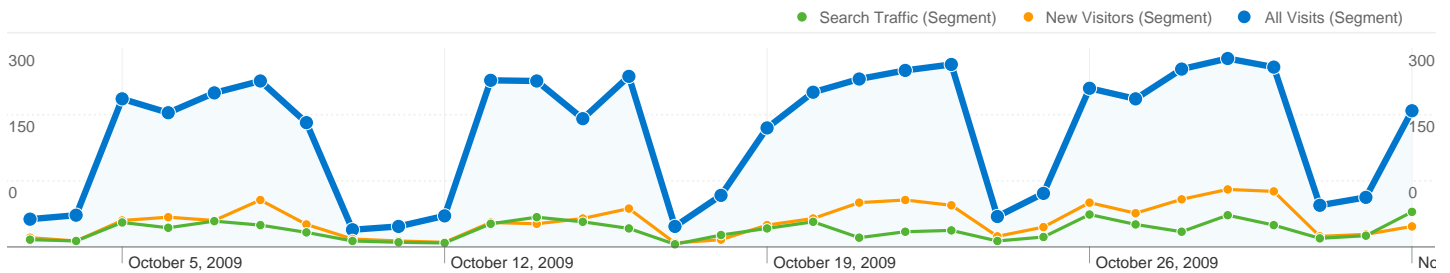
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
All Visits	3,819	71.66%
New Visitors	726	13.62%
Search Traffic	0	0.00%
google (organic)		
All Visits	587	11.02%
New Visitors	157	2.95%
Search Traffic	587	11.02%
osan.af.mil (referral)		
All Visits	210	3.94%
New Visitors	83	1.56%
Search Traffic	0	0.00%
pac.dodea.edu (referral)		

Keywords	Visits	% visits
osan american elementary school		
All Visits	239	30.18%
New Visitors	32	4.04%
Search Traffic	239	30.18%
osan elementary school		
All Visits	94	11.87%
New Visitors	23	2.90%
Search Traffic	94	11.87%
oaes		
All Visits	83	10.48%
New Visitors	13	1.64%
Search Traffic	83	10.48%
osan es		

All Visits	174	3.27%
New Visitors	112	2.10%
Search Traffic	0	0.00%
yahoo (organic)		
All Visits	120	2.25%
New Visitors	43	0.81%
Search Traffic	120	2.25%

All Visits	27	3.41%
New Visitors	1	0.13%
Search Traffic	27	3.41%
oaes dodea pac.edu		
All Visits	24	3.03%
New Visitors	0	0.00%
Search Traffic	24	3.03%



This site received 5,329 visits in the "All Visits" segment

All Visits 5,329 Visits
New Visitors 1,221
Search Traffic 792

All Visits N/A Absolute Unique Visitors
New Visitors N/A
Search Traffic N/A

All Visits 12,794 Pageviews
New Visitors 3,225
Search Traffic 2,866

All Visits 2.40 Average Pageviews
New Visitors 2.64
Search Traffic 3.62

All Visits 00:01:14 Time on Site
New Visitors 00:01:26
Search Traffic 00:01:56

All Visits 68.89% Bounce Rate
New Visitors 59.71%
Search Traffic 50.88%

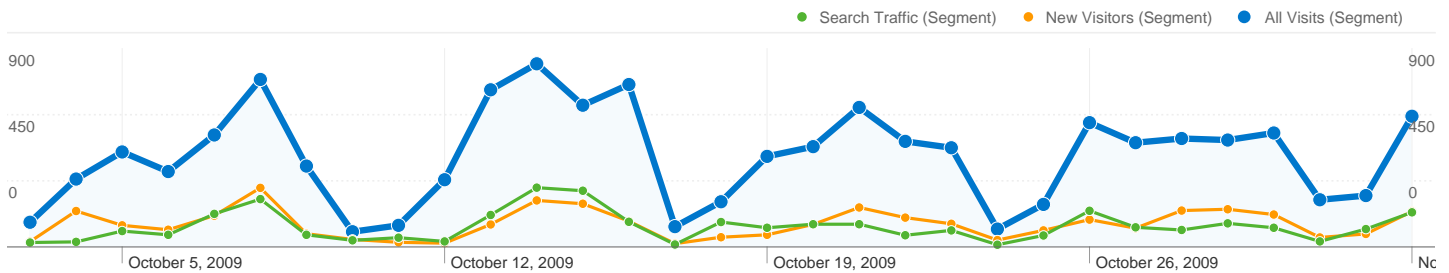
All Visits 22.91% New Visits
New Visitors 100.00%
Search Traffic 28.16%

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
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Internet Explorer		
All Visits	4,917	92.27%
New Visitors	1,115	20.92%
Search Traffic	669	12.55%
Safari		
All Visits	239	4.48%
New Visitors	30	0.56%
Search Traffic	48	0.90%
Firefox		
All Visits	147	2.76%
New Visitors	60	1.13%
Search Traffic	62	1.16%
Chrome		
All Visits	13	0.24%
New Visitors	10	0.19%
Search Traffic	8	0.15%
Mozilla		
All Visits	6	0.11%
New Visitors	4	0.08%
Search Traffic	4	0.08%

Unknown		
All Visits	4,884	91.65%
New Visitors	926	17.38%
Search Traffic	646	12.12%
T1		
All Visits	183	3.43%
New Visitors	107	2.01%
Search Traffic	60	1.13%
Cable		
All Visits	177	3.32%
New Visitors	122	2.29%
Search Traffic	50	0.94%
DSL		
All Visits	72	1.35%
New Visitors	53	0.99%
Search Traffic	31	0.58%
Dialup		
All Visits	10	0.19%
New Visitors	10	0.19%
Search Traffic	5	0.09%



Pages on this site were viewed a total of 12,794 times in the "All Visits" segment

All Visits 12,794 Pageviews
New Visitors 3,225
Search Traffic 2,866

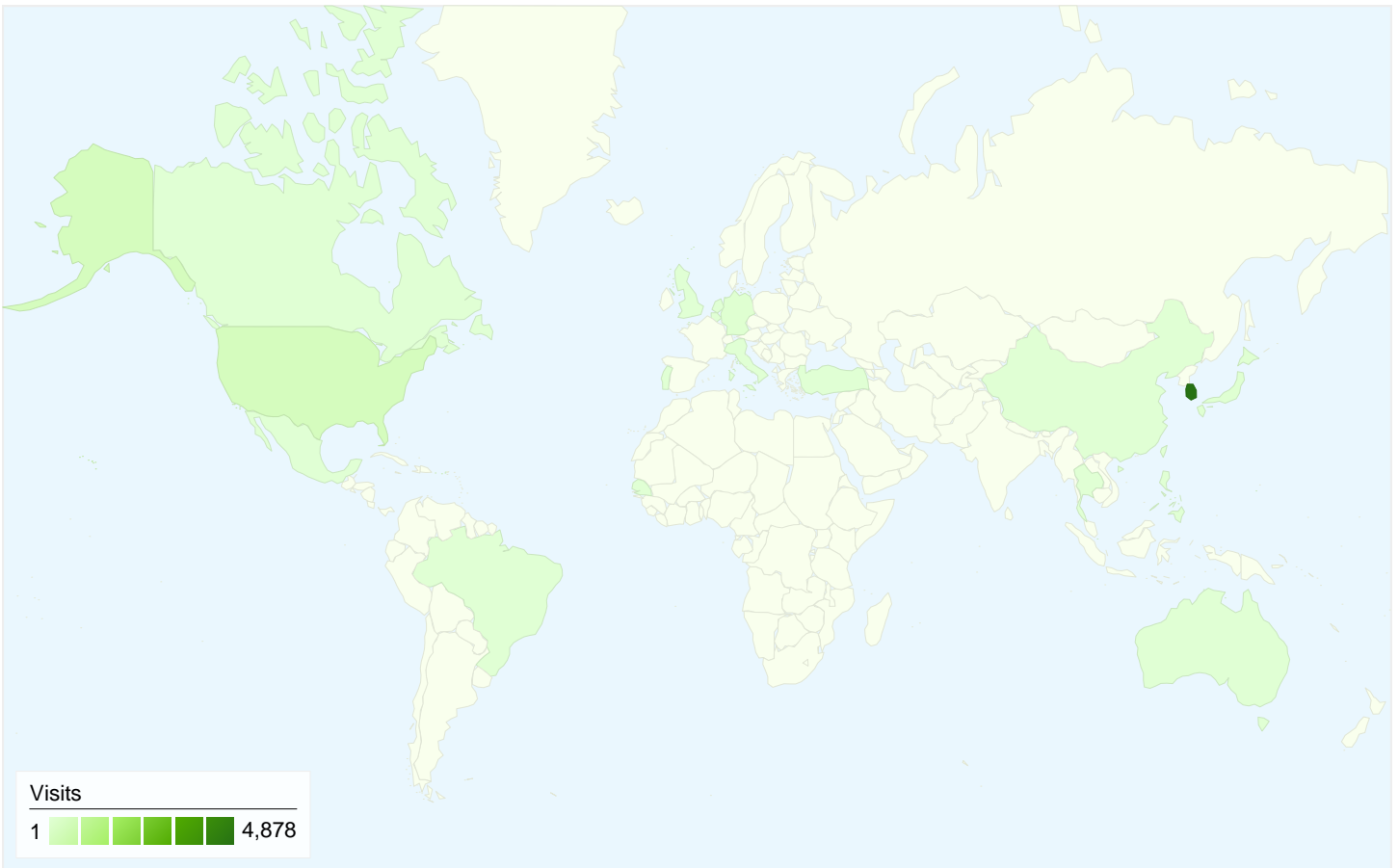
All Visits 6,833 Unique Views
New Visitors 1,711
Search Traffic 1,276

All Visits 68.89% Bounce Rate
New Visitors 59.71%
Search Traffic 50.88%

Top Content

Pages	Pageviews	% Pageviews
/index.htm		
All Visits	9,988	78.07%
New Visitors	2,237	17.48%
Search Traffic	1,881	14.70%
/Pages/StaffPages.htm		
All Visits	874	6.83%
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/Pages/Calendar.htm		
All Visits	126	0.98%
New Visitors	40	0.31%
Search Traffic	60	0.47%



5,329 visits came from 22 countries/territories in the "All Visits" segment

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 5,329	Pages/Visit 2.40	Avg. Time on Site 00:01:14	% New Visits 22.91%	Bounce Rate 68.89%	
New Visitors: 1,221	New Visitors: 2.64	New Visitors: 00:01:26	New Visitors: 100.00%	New Visitors: 59.71%	
Search Traffic: 792	Search Traffic: 3.62	Search Traffic: 00:01:56	Search Traffic: 28.16%	Search Traffic: 50.88%	
South Korea					
All Visits	4,878	2.36	00:01:09	18.27%	70.73%
New Visitors	891	2.69	00:01:11	100.00%	64.31%
Search Traffic	643	3.91	00:02:04	16.80%	48.06%
United States					
All Visits	321	3.24	00:02:38	66.98%	44.24%
New Visitors	215	2.88	00:02:42	100.00%	40.93%
Search Traffic	96	2.96	00:01:55	71.88%	51.04%
Germany					

All Visits	52	1.90	00:00:53	88.46%	65.38%
New Visitors	46	1.83	00:00:48	100.00%	63.04%
Search Traffic	28	1.32	00:00:21	85.71%	89.29%
Japan					
All Visits	38	2.24	00:01:03	89.47%	44.74%
New Visitors	34	1.97	00:00:45	100.00%	44.12%
Search Traffic	5	1.20	00:01:08	100.00%	80.00%
Turkey					
All Visits	6	1.83	00:00:41	66.67%	50.00%
New Visitors	4	1.75	00:00:45	100.00%	50.00%
Search Traffic	1	2.00	00:01:03	100.00%	0.00%
United Kingdom					
All Visits	6	2.33	00:00:55	83.33%	66.67%
New Visitors	5	2.60	00:01:06	100.00%	60.00%
Search Traffic	5	1.80	00:00:43	80.00%	80.00%
Italy					
All Visits	3	2.00	00:03:28	100.00%	66.67%
New Visitors	3	2.00	00:03:28	100.00%	66.67%
Search Traffic	1	1.00	00:00:00	100.00%	100.00%
Singapore					
All Visits	3	1.00	00:00:00	100.00%	100.00%
New Visitors	3	1.00	00:00:00	100.00%	100.00%
Search Traffic	2	1.00	00:00:00	100.00%	100.00%
China					
All Visits	3	1.00	00:00:00	100.00%	100.00%
New Visitors	3	1.00	00:00:00	100.00%	100.00%
Search Traffic	0	0.00	00:00:00	0.00%	0.00%
Guam					
All Visits	3	1.00	00:00:00	33.33%	100.00%
New Visitors	1	1.00	00:00:00	100.00%	100.00%
Search Traffic	2	1.00	00:00:00	0.00%	100.00%

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